

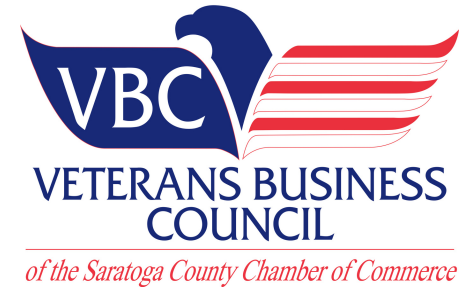
2024 SPONSORSHIP OPPORTUNITIES



SARATOGA
COUNTY CHAMBER OF COMMERCE



2024 SPONSORSHIP OPPORTUNITIES

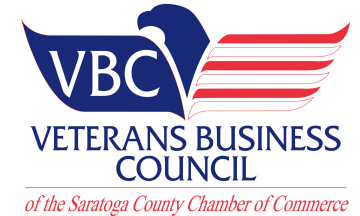


Mission

The Veterans Business Council of the Saratoga County Chamber of Commerce facilitates opportunities for our military veterans residing in Saratoga County. Efforts are to connect them with the business community to enhance their knowledge of employment opportunities, job or entrepreneurial training, and new business development. The Council also seeks additional opportunities in support of our local veterans.

The Veterans Business Council operates under the Saratoga County Foundation (a 501c3) at the Saratoga County Chamber of Commerce.

Veterans Business Council Annual Sponsorships



The Veterans Business Council of the Saratoga County Chamber of Commerce facilitates opportunities for our military veterans residing in Saratoga County. Efforts include connecting them with the business community to enhance their knowledge of employment opportunities, job or entrepreneurial training, and new business development. The Council also seeks additional opportunities in support of our local veterans.

The Veterans Business Council operates under the Saratoga County Foundation (a 501c3) at the Saratoga County Chamber of Commerce.

Premier Annual Sponsor - \$5,000 annually (Exclusive at this level)

Includes top billing and premier recognition for:

Annual VBC Jamboree (Cornhole Tournament, BBQ and Live Music) – May 23, 2024

- Tournament team entry for 4 teams (8 player registrations total) for the tournament
- 8 BBQ tickets for your tournament team participants
- Your company logo included on the event registration page
- Your company included in the event press release
- Your company logo included in email promotions about the event
- Your company featured in social media about the event
- Welcome opportunity for a representative from your company at the event kickoff

Annual Veterans Business Council Breakfast – October/November TBD 2024

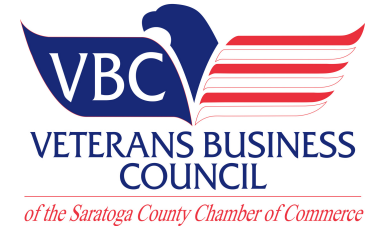
- Table of 8 for you and your guests at the annual VBC Breakfast
- Your company logo on the event program and the event registration page
- Your company included in the event press release
- Your company logo included in email promotions and social media posts about the breakfast
- Welcome opportunity for a representative from your company during the program

Quarterly meet and greet events – Final dates to be announced - Welcome opportunity for all meet and greets and promotion of your support

Your logo and sponsorship included on the VBC page of www.saratoga.org as the Annual Premier Sponsor of the VBC.

One-time, exclusive sponsored email to our VBC email list highlighting your company's support and any key messaging. Content will need to be approved in advance by Chamber staff.

Veterans Business Council Annual Sponsorships



Vanguard Level Annual sponsorship of the major events of the VBC and two quarterly meet and greets - \$2,500

Annual VBC Jamboree (Cornhole Tournament, BBQ and Live Music) – May 23, 2024

- Tournament team entry for 2 teams (4 player registrations total) for the tournament
- 4 BBQ tickets for your tournament participants
- Your company logo included on the event registration page
- Your company included in the event press release at the Vanguard level
- Your company logo included in email promotions about the event at the Vanguard level
- Your company featured in a social media post highlighting your sponsorship of the event

Annual Veterans Business Council Breakfast – October/November TBD 2024

- Table of 8 for you and your guests at the annual VBC Breakfast
- Your company logo on the event program at the Vanguard level
- Your company logo included on the event registration page at the Vanguard level
- Your company included in the event press release at the Vanguard level
- Your company logo included in email promotions about the event at the Vanguard level
- Your company featured in a social media post highlighting your sponsorship of the event

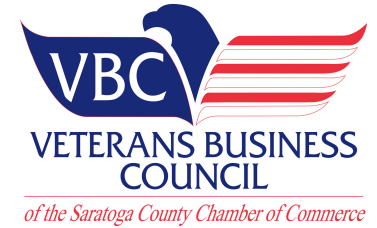
Quarterly meet and greet events – Final dates to be announced

- Welcome opportunity for two meet and greets
- Your company logo included on the event registration pages for the meet and greets
- Your company logo included in email promotions about the meet and greets
- Your company featured in social media about the events

One-time, exclusive sponsor highlight in an email to our VBC email list highlighting your company's support and any key messaging. Content will need to be approved in advance by Chamber staff and is limited to 1,000 words and one image/logo/graphic.

Your logo and sponsorship included on the VBC page of www.saratoga.org as an Annual Vanguard Sponsor of the VBC.

Veterans Business Council Annual Sponsorships



Valor Level sponsorship of the major events of the VBC and one quarterly meet and greet - \$1,500 Annually

Annual VBC Jamboree (Cornhole Tournament, BBQ and Live Music) - May 23, 2024

- Tournament team entry for 1 team (2 player registrations total) for the tournament
- 2 BBQ tickets for your tournament participants
- Your company logo included on the event registration page
- Your company included in the event press release at the Valor level
- Your company logo included in email promotions about the event at the Valor level
- Your company featured in a social media post highlighting your sponsorship of the event

Annual Veterans Business Council Breakfast – October/November TBD 2024

- Table of 4 for you and your guests at the annual VBC Breakfast
- Your company logo on the event program at the Valor level
- Your company logo included on the event registration page at the Valor level
- Your company included in the event press release at the Valor level
- Your company logo included in email promotions about the event at the Vanguard level
- Your company featured in a social media post highlighting your sponsorship of the event

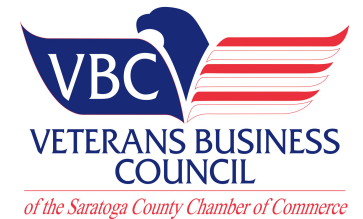
Quarterly meet and greet events – Final dates to be announced

- Welcome opportunity for one meet and greet
- Your company logo included on the event registration page for the meet and greet you choose
- Your company logo included in email promotions about the meet and greet you choose
- Your company featured in social media about the meet and greet you choose

One-time, non-exclusive sponsor highlight in an email to our VBC email list highlighting your company's support and any key messaging. Content will need to be approved in advance by Chamber staff and is limited to 500 words and one image/logo/graphic.

Your logo and sponsorship included on the VBC page of www.saratoga.org as an Annual Valor Sponsor of the VBC.

Veterans Business Council Event-Only Sponsorships



VBC Jamboree (Cornhole, BBQ & Music) - May 23, 2024

To raise funds for its programs and scholarships, the VBC holds a VBC Jamboree, including cornhole, BBQ and live music. This is scheduled for May 23, 2024.

VANGUARD Level Event Sponsor - VBC Jamboree – May 23, 2024 - \$1,000

- Tournament team entry for 2 teams (4 player registrations total) for the tournament plus 4 BBQ tickets for your participants
- Your company logo included on the event registration page
- Your company included in the event press release at the Vanguard level
- Your company logo included in email promotions about the event at the Vanguard level
- Your company featured in a social media post highlighting your sponsorship of the event

VALOR Level Event Sponsor - VBC Jamboree – May 23, 2024 - \$500

- Tournament team entry for 1 team (2 player registrations total) for the tournament plus 2 BBQ tickets for your participants
- Your company logo included on the event registration page
- Your company included in the event press release at the Valor level
- Your company logo included in email promotions about the event at the Valor level
- Your company featured in a social media post highlighting your sponsorship of the event

VBC Annual Breakfast - October/November TBD 2024

To raise funds for its programs and scholarships, the VBC holds an annual breakfast which is scheduled for late October or early November of 2024.

VANGUARD Level Event Sponsor - Veterans Business Council Breakfast – October/November TBD 2024 - \$1,000

- Table of 8 for you and your guests at the annual VBC Breakfast
- Your company logo on the event program at the Vanguard level
- Your company logo included on the event registration page at the Vanguard level
- Your company included in the event press release at the Vanguard level
- Your company logo included in email promotions about the event at the Vanguard level
- Your company featured in a social media post highlighting your sponsorship of the event

VALOR Level Event Sponsor - Veterans Business Council Breakfast – October/November TBD 2024 - \$500

- Table of 4 for you and your guests at the annual VBC Breakfast
- Your company logo on the event program at the Valor level
- Your company logo included on the event registration page at the Valor level
- Your company included in the event press release at the Valor level
- Your company logo included in email promotions about the event at the Vanguard level
- Your company featured in a social media post highlighting your sponsorship of the event



SPONSORSHIP COMMITMENT FORM

Annual Sponsorship Opportunities (Best Value and Exposure)

- Premier (exclusive) - \$5,000
- Vanguard - Annual - \$2,500
- Valor - Annual - \$1,500

Single Event Sponsorships

Annual VBC Jamboree

- Vanguard - VBC Jamboree - \$1,000
- Valor - VBC Jamboree- \$500

Annual Breakfast

- Vanguard - VBC Breakfast - \$1,000
- Valor - VBC Breakfast- \$500

Name _____

Company _____

Email _____

Phone _____

My payment is enclosed.

Make check payable to Saratoga County Foundation and mail to: Saratoga County Chamber of Commerce, 28 Clinton St., Saratoga Springs, NY 12866. The Saratoga County Foundation is a 501(c)3, Tax ID 16-1617074.

Please invoice me

Please send completed form to Andrea Cole at acole@saratoga.org or call 518-584-3255

THANK YOU!